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**DEL MAR SHORES CINEMA SERIES KICKSTARTS 2011 SCHEDULE WITH  
CRITICALLY ACCLAIMED, AWARD-WINNING FILMS AND FILMMAKERS**

**DEL MAR, CA (26, JULY 2011)** – The highly anticipated Del Mar Shores Cinema Series returns this September 10 and 24 for two free, family, outdoor Saturday movie nights at Del Mar Shores Park.

“We’ve learned a lot and we’ve grown a lot,” says Friends of Del Mar Parks President Joe Sullivan. “This year our film committee has worked tirelessly to bring thought-provoking and inspiring ocean-themed films – and the creative minds behind them – to our community.”

This year, the Cinema Series kicks off September 10<sup>th</sup> at sunset (around 7:30 p.m.) with a trio of award-winning films that put a new twist on the traditional surf flick, from *Dear and Yonder* (Woodshed) to *The Physics of Surfing* by San Diego’s Passmore Labs, to *The Board Meeting*, with a special guest appearance by San Clemente filmmaker Maggie Franks.

Still, Friends of Del Mar Parks emphasize the need for modest community support to cover basic costs and volunteer needs (See KICKSTARTER.com; Search “Del Mar Cinema”).

“Our Kickstarter and Facebook sites are fun, easy to use and engaging community resources that extend far beyond the screening of these films,” said Series Co-Founder and Del Mar resident Ian Leggat.

All information on the Series—including the full schedule and how to kick in—can be found at the official 2011 KICKSTARTER.COM site (SEARCH “Search ‘Del Mar Cinema’”) and Facebook page ([www.facebook.com/DelMarCinema](http://www.facebook.com/DelMarCinema)). Moviegoers can ‘kick in’ a few bucks, win prizes, chat with filmmakers or even reserve a romantic, front-row VIP experience. Come early and bring a blanket and a beach chair!

## **About Del Mar Shores Park and Its Partners**

The Del Mar Shores Cinema Series is a featured community event of Friends of Del Mar Parks, a 501(c)3 organization whose mission is to acquire, preserve, and support recreational and educational open spaces in the Del Mar area, for the benefit of the greater Del Mar Community.

The Cinema Series is designed to foster a high level of community engagement and directly reinforce the potential of community collaboration that parkland represents.

**About *Dear & Yonder*** (Directors: Tiffany Campbell and Andria Lesler, Villa Villa Cola Productions, Roxy and Woodshed Films)

*Dear & Yonder* celebrates surfing as both a sport and a lifestyle—from the female perspective. The film features a diverse cast of daring ladies united by their love for the ocean.

*Dear & Yonder* journeys back in time to uncover the rich history of women’s surfing with icons like local surf legend Linda Benson, as well as the transformation of the female surfer’s image from “bikini babes” over the years. Fast-forwarding to the present day, the film documents top professionals as they surf their home breaks (*Dear*) and travel the world (*Yonder*). (68 minutes)

**About *The Board Meeting* (Filmmaker: Maggie Franks, San Clemente)**

*The Board Meeting* is the endearing story of “old guy” surfer dudes behind famed clothing line *Old Guys Rule*. In this documentary short, San Clemente filmmaker Maggie Franks, herself a lifelong surfer, joins 79-year-old surfers, best friends and entrepreneurs, Don Benson and Ross McAdam for one of their weekly morning surf sessions. “Board meetings” as they call them, have been the setting for some of their most nostalgic moments, greatest ideas, and even a little work now and then. This film is a celebration of doing what you love for the sake of it—a philosophy anyone, surfer or not, can embrace. (9 minutes)

**About *The Physics of Surfing* (Director: Greg Passmore, Passmore Labs, San Diego)**

*Physics of Surfing* is not your typical surf film. This short film uncovers the science of ocean waves and the art of surfing through stunning cinematography, ocean scenery and dynamic surfing—mostly by women, for a change! In this captivating HD presentation, the filmmakers follow two professional female surfers to stunning locations, from the North Shore to Southern California, for a science lesson unlike any other. The film follows the path of a perfect swell, examines the gravity and buoyancy of takeoff, and the aspects of today’s most progressive board designs. (26 minutes)

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