

TO: City Council Member and Del Mar Residents

FROM: Sam Borgese  
520 10<sup>th</sup> Street  
Del Mar, CA 92014

RE: Sidewalk Café Projects

The most succinct statement I can make pertinent to the sidewalk café project is that they are out of control. They are out of the control of the planning department, the city council and the residents. They are however squarely in the control of the DMVA and the business and property owners who are self served by their implementation.

However the policies and processes that were created to prevent such unbridled self interest from ruling the city are in the control of the City Council and City Management. You can not renounce your authority nor your duty in this issue or any other issue that so dramatically and visibly alters the landscape of our community and our quality of life.

“Hope” as a plan is not a plan. Any plan is only as good as the actions borne of the ideals that gave it birth. You cannot hope that people with self interest will take the right action that will benefit the common good. They do not and this project is an example of what I am talking about. And to say that we have to “move on” as if this issue was just small bump in the road of progress, is nothing more than a specious plea to proceed by those who benefit most, to hide the obvious truth.

Tonight the City Council has the opportunity to place the community ahead of the self-interests that have taken advantage of a crack in the processes and policies that have governed Del Mar to its present status as a competitor to paradise. I ask you to govern this issue and the city accordingly.

Thank you.

Sam Borgese